THE TEN COMMANDMENTS OF LEADERSHIP

1. People are illogical, unreasonable, and self-centered. Love them anyway.

2. If you do well, people will accuse you of selfish, ulterior motives. Do good anyway.

3. If you are successful, you will win false friends and true enemies. Succeed anyway.

4. The good you do today will be forgotten tomorrow. Do good anyway.

5. Honesty and frankness make you vulnerable. Be honest and frank anyway.

6. The biggest men with the biggest ideas can be shot down by the smallest men with the smallest ideas. Think big anyway.

7. People favor underdogs, but follow only top dogs. Fight for a few underdogs anyway.

8. What you spend years building may be destroyed over night. Build anyway.

9. People really need help, but may attack you if you do help them. Help them anyway.

10. Give the world the best you have, and you’ll get kicked in the teeth. Give the world the best you have anyway.